

# PRIVACY POLICY

## **Internet Privacy Policy**

IP-FY.com and its subsidiaries or affiliates respect your right to privacy. This policy includes information that corresponds to what is personally identifiable and other information that we may collect, how we may use this information and other important topics relating to your privacy and data protection.

IP-FY.com and its subsidiaries or affiliates complies with all applicable jurisdictional privacy and data protection laws. We are committed to earning and keeping the trust of our customers, business partners and everyone else who share their personal information with us.

This Policy applies to any Website operated by or on behalf of IP-FY.com and its subsidiaries or affiliates worldwide.

## **Web Site Privacy Statements**

This Policy applies to all IP-FY.com and its subsidiaries or affiliates Websites. If additional or different disclosures are required for a specific IP-FY.com and its subsidiaries or affiliates, then we provide a separate Web Site Privacy Statement posted on that site.

## **Your Consent**

By using our Website (IP-FY.com), you agree to the terms of this Privacy Policy. Whenever you submit information via this website, you provide consent to the collection, use and disclosure of that information as

described in this Policy and any applicable jurisdictions including Country, State, or Web Site Privacy Statements.

### **Limitations on the Use and Disclosure of Personal Information**

Based on the jurisdiction requirements as applicable law, whenever IP-FY.com and its subsidiaries or affiliates collect personal information through the Website, IP-FY.com and its subsidiaries or affiliates, will:

- provide appropriate notice to you about its data practices;
- collect your personal information only for specific, limited purposes. The information we collect will be relevant, adequate, and not excessive for the purposes for which it is collected;
- collect, use, disclose and transfer your personal information only with your consent, which may be express or implied, depending on the sensitivity of the personal information, legal requirements, and other factors;
- process your personal information in a manner consistent with the purposes for which it was originally collected and/or subsequently consented;
- adopt commercially reasonable steps to ensure that your personal information is reliable for its intended use, accurate, complete, and, where necessary, kept up to date;
- not use your personal information for direct marketing purposes without giving you an opportunity to "opt-out;" and
- adopt appropriate measures, by contract or otherwise, to provide adequate protection for personal information that is disclosed to a third party.

## **Do Not Track**

IP-FY.com does not track its customers over time and across third party websites to provide targeted advertising and therefore does not respond to Do Not Track (DNT) signals. Third parties that have content embedded on IP-FY.com's websites including social features or stock tickers may set cookies on a user's browser and/or obtain information about the fact that a web browser visited a specific IP-FY.com website from a certain IP address. Third parties cannot collect any other personally identifiable information from IP-FY.com's websites unless you provide it to them directly.

## **Information that We Collect and How It May Be Used**

### **Information You Voluntarily Provide:**

IP-FY.com collects the information that you knowingly and voluntarily provide to participate in an activity on IP-FY.com. For example, IP-FY.com may collect your information so that you may receive email alerts, when you complete a survey, or when you ask for product information, ask a question, or email us with feedback. In many cases such information may include collection of personal information.

IP-FY.com and its subsidiaries or affiliates only use your information for the purposes for which you provide it. For example, when you provide your e-mail address during a sign-up to receive e-mail alerts, we use your e-mail address to deliver the e-mail alerts you request.

The IP-FY.com may permit you to make choices about the use of your personal information. In most cases, we ask you to indicate your choices at the time and on the page where you provide your personal information.

The information we collect on IP-FY.com through IP-FY.com website may be used for various business purposes such as customer service, fraud prevention, improving our services, or providing you and your company with information and offers we believe may be of interest to you.

### **Automatic Information Collection**

IP-FY.com may collect information sent to us automatically by your web browser. This information typically includes the IP address of your Internet service provider, the name of your operating system (such as Macintosh® or Windows®) and the name and version of your browser (such as Internet Explorer® or Safari®). Please check your browser if you want to learn what information your browser sends or how to change your settings.

We may use this information to help us improve our website and make them more compatible with the technology used by our Internet visitors.

### **Cookies**

A “cookie” is a file of information placed on your device when you visit a website. Cookies and identical technologies can enhance your user experience by saving your preferences, personalizing your online experience, and sometimes providing you with advertising which is tailored to your interests.

IP-FY.com website may use “session cookies.” A session cookie does not identify you personally and may expire after you close your browser.

Some parts of the IP-FY.com website may use “persistent cookies” that do not expire when you close your browser. Persistent cookies stay on your computer until you delete them, or they expire. By assigning your computer

a unique identifier, we can create a database of your previous choices and preferences which can be provided by us automatically, saving you time and effort on future visits.

Certain countries, including members of the European Union, require your consent to the use of cookies when you visit IP-FY.com website. When you access the IP-FY.com website for one of these countries, you may be presented with information regarding your options, including the option to accept or reject certain categories of cookies. You may be able to change these settings on subsequent visits.

At any time when visiting the IP-FY.com Website for one of these countries, clicking on the "Cookie Preferences" link at the bottom of each page allows you to access information on cookies and change your settings.

Although you are not required to accept cookies when you visit the IP-FY.com website, you may be unable to use all the functionality of the site if you reject certain cookies.

## **Using and Sharing of Your Information**

IP-FY.com and its subsidiaries or affiliates will not sell personal information collected from its websites to mailing list brokers without your express consent.

The IP-FY.com website may permit you to make choices about the disclosure or transfer of your personal information. In most cases, we ask you to indicate your choices at the time and on the page where you provide your personal information.

IP-FY.com will not disclose personal information about our website visitors except as described here:

Except as specifically stated, we may use information collected from IP-FY.com website to improve the content of our Site, to customize the site to your preferences, to communicate information to you (if you have requested it) for our marketing and research purposes, and for any other purposes specified in a Site.

IP-FY.com and its subsidiaries or affiliates may also share your personal information with third parties we hire to perform support services for us. These third parties are required to use the personal information we share with them only to perform services on our behalf and to treat your personal information as strictly confidential in compliance with all applicable privacy and data protection laws.

In some cases, IP-FY.com and its subsidiaries or affiliates may share your personal information with third parties who partner with us to provide products and services to our customers. If so, we will require our business partners to use that information in a manner consistent with the purposes for which it was originally collected (or to which you subsequently consented) subject to only as permitted under this Policy, any applicable Country or Website Privacy Statements, and all applicable privacy and data protection laws.

In certain, limited circumstances we may share or transfer personal information to unrelated third parties. For example, we may provide personal information to a third party (i) at your request; (ii) to comply with a legal requirement or court order; (iii) to investigate a possible crime, such as identity theft; (iv) in connection with the sale, purchase, merger, reorganization, liquidation or dissolution of IP-FY.com and its subsidiaries or affiliates; or (v) under similar circumstances. If such an event occurs, we will take appropriate steps to protect your personal information.

## **Security of Personal Information**

Personal information may be stored in IP-FY.com databases or databases provided by our service providers. Most of these databases are stored on servers located in the United States or in countries indicated by our service providers. To the extent required by law, if your personal information will be transferred outside your country an appropriate notice will be provided.

IP-FY.com and its subsidiaries or affiliates maintains reasonable safeguards to protect the confidentiality, security, and integrity of your personal information. For example, we use secure socket layer (SSL) technology to transfer personal information over the Internet. Although we use security measures to help protect your personal information against unauthorized disclosure, misuse, or alteration, as is the case with all computer networks linked to the Internet, we cannot guarantee the security of information transmitted and/or provided over the Internet and will not be responsible for breaches of security beyond our reasonable control.

### **Third Party Websites**

IP-FY.com and its subsidiaries or affiliates websites may contain links to other Websites that are not operated and/or managed by IP-FY.com and its subsidiaries or affiliates. We provide these as a service and do not imply any endorsement of the activities or services or business practices or content of these sites, nor any association with their operators or owners. We respectfully request you to review the privacy policy posted on the websites you visit before using the respective website or providing personal information.

### **Access to Personal Information**

You may review, correct, and update personal information you provide to us at IP-FY.com website by using the feedback mechanisms provided at a particular IP-FY.com website.

### **Retention of Personal Information**

How long we keep your personal information will vary and will depend on the purpose and use of information collected. Based on legal requirements of specific jurisdictions, we may retain some types of data for specific periods. Otherwise, we will retain it for no longer than is necessary for the purposes for which the data was collected.

### **Disclosures of Personal Information for Monetary or Other Valuable Consideration or for other Business Purposes**

We have not disclosed email addresses of certain customers of IP-FY.com and its subsidiaries or affiliates to other businesses or third parties for monetary or other valuable consideration within the twelve (12) months preceding the effective date of this Privacy Notice. As is customary practice among businesses that operate on the web, we may disclose certain anonymized identifiers, information about the use of our websites and apps, and inferences drawn about you to our social media, advertising, and analytics partners for monetary or other valuable consideration. We have not done so within the twelve (12) months preceding the effective date of this Privacy Notice.

### **Requests to Exercise Your Rights**

You may request to exercise the foregoing rights by writing to us at [hello@ip-fy.com](mailto:hello@ip-fy.com).

Please note that we may take steps to verify your identity before granting you access to information or acting on your request to exercise your rights, as required or permitted by law. We may limit our response to your exercise of the above rights as permitted by law.

## **Children**

Most IP-FY.com and its subsidiaries or affiliates website are not intended for children under 13 years of age. IP-FY.com and its subsidiaries or affiliates will not knowingly solicit or collect personal information from or about children on its websites except as permitted under applicable law.

## **Questions about this Policy or our Privacy Statements**

If you have any questions about this Policy or a Country or Website Privacy Statement or our use of your personal information, please contact us by writing to us at [hello@ip-fy.com](mailto:hello@ip-fy.com).

## **Changes to this Policy and our Privacy Statements**

Changes to this Privacy Policy will be posted on this site. IP-FY.com and its subsidiaries or affiliates reserve the right to update or modify this Policy and any Website Privacy Statements at any time and without prior notice. Any modifications will apply only to the personal information we collect after the posting.

*This Policy was last revised in May 2022.*

